



YikeBike Newsletter

NUMBER TWO

Our big news this issue was being on the cover of Time magazine as one of the best inventions of the year. Below are a few other snippets of news and comment from our blog with links to the full posts.

Always happy to hear any [feedback](#)

Kind Regards



YikeBike team

YikeBike on the cover of Time magazine

Posted on November 16th, 2009

msnbc.msn.com



Faster than a Ferrari !

Posted on November 10th, 2009

Did you know that the average speed for cars in congested cities like London is only about 10 miles per hour. When you take into account the time it takes to park and walk to and from parking at both ends it is much slower than 10 miles per hour. The YikeBike can be vastly quicker and easier point to point in congested cities. In order to maintain social cohesion we ask that you do not gloat too openly when you whizz past lines of flash cars stuck in traffic.



Save the planet – dump your bike and use a YikeBike

Posted on November 3rd, 2009

I've always found that when I use a conventional bike for commuting I end up eating more than I would normally. I've also wondered how that would affect the greenness of biking and thanks to the good work of Justin Lemire-Elmore I now know. http://www.ebikes.ca/sustainability/Ebike_Energy.pdf

"Despite the intuitive sense that electric bikes would require more resources than regular bikes, life-cycle analysis shows that they actually consume 2-4 times less primary energy than human riders eating a conventional diet."

I'm guessing that conclusion will be hard to swallow for some. It could be that if your exercise requirements exactly match when you need to transport yourself around then this analysis wouldn't necessarily pan out – unfortunately most folks don't lead such idealized lives.

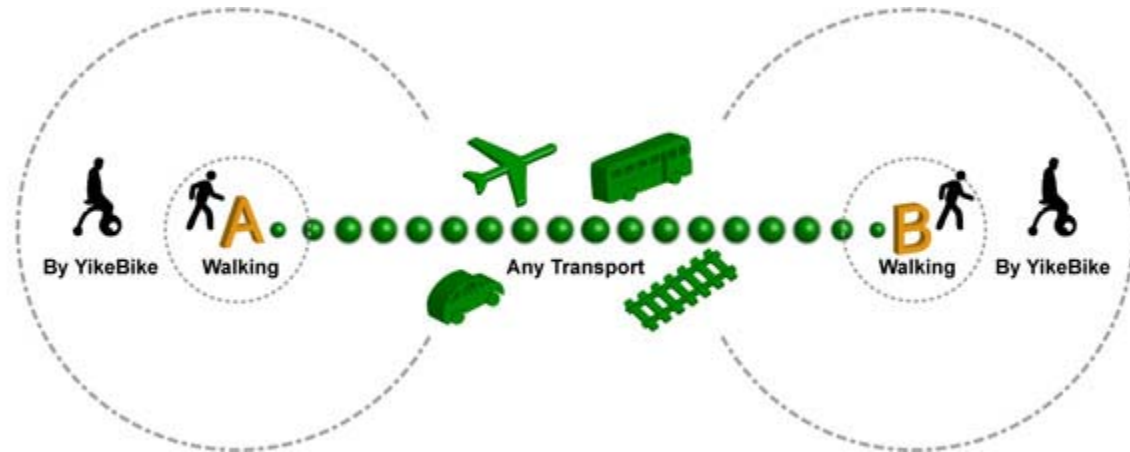
By the way we don't really want you to dump your bike. We love our bikes too but just wanted to prod the nerve of those who can be a little sensitive about how great bikes are....

If you compare a YikeBikes environmental foot print to a car then there just is no comparison. When you go from place to place instead of taking 1500kg for machine with you the Yike is only 10 kg. No degree in rocket science required to see the vast benefits to the environment. Now a YikeBike doesn't necessarily replace a car but it may well mean that a family can get by with one less or someone living in central city or near a train station has less need to own one. I typically use my YikeBike more to replace car trips than bike trips. When I have a set of meetings in town it is quicker and easier to get around on the YikeBike and less hassle because of parking and not getting stuck in traffic.

Pimp your ride – amplify your freedom ten times

Posted on October 19th, 2009

A YikeBike allows you to travel about 3 times the speed of walking this means that you can cover 9 times the area in the same time as walking. Check out the diagram below.



Yes we've rounded from 9 up to 10 but hopefully you get the idea. In 5 minutes you can get to 10 times the number of places on a YikeBike that you could walking. The YikeBike essentially makes all forms of transport more useful, whether car, train, bus, plane or boat. This amplifies the usefulness of all existing transport infrastructure because the YikeBike is so small you can use it in combination with anything.

The same logic applies if you live in a central city apartment. Suddenly you can cover 10 times the area in the same time it would take to walk making it more viable to do more things without needing a car or other form of transport.